

## PRESS RELEASE

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### **AGGRECOAT SEALS THE DEAL WITH BIOMASTER**

One of the world's leading pioneers in soil stabilization, green and sustainable building materials, has chosen Biomaster to produce a new, ultra-hygienic surface for a wide range of applications.

Biomaster has partnered with AggreBind Inc. to launch a unique multi-purpose sealer for indoor and outdoor surfaces. AggreCoat is a water-resistant, acrylic polymer based surface treatment containing Biomaster technology and designed to give long lasting protection against bacterial contamination.



AggreCoat can be used on most structural surfaces to protect against degradation, including industrial, commercial, housing, health, educational, manufacturing, transport, distribution, hospitality industries and farming applications. Easy to apply and available in neutral or a range of colours, AggreCoat is completely safe and harmless to humans, animals, plants and food products.

Robert Friedman, President of Aggrebind Inc. explains: AggreBind is committed to uplifting the quality of life through environmentally safe and affordable technology. By combining Biomaster's silver ion technology with AggreCoat's surface sealing properties we have created a very special and unique product that makes coated surfaces safer.

Biomaster is effective for the intended lifetime of the coating product. The wipe-clean coated surface and Biomaster antimicrobial technology inhibit the growth of surface bacteria. AggreCoat protected surfaces can also be easily monitored to ensure that they remain effective with a unique tracer unit to ensure that the antimicrobial protection is still present.

Biomaster is proven to be effective against all common organisms including Campylobacter, E.coli, Listeria, MRSA, Pseudomonas and Salmonella. A properly prepared AggreCoat surface sealer will also inhibit the growth of moulds, algae and fungi.

Aggrebind Inc. was originally founded to provide a sustainable, low-cost polymer-based alternative to asphalt and cement for use in developing countries. Aggrebind can be used to bind most types of soil, including sand, into structurally sound, sealed building products used for things such as the building of rural roads and affordable housing. It is becoming a mainstay of affordable construction in many emerging markets.

Addmaster Marketing Manager Karl Shaw says: "We acknowledge the important work that Aggrebind Inc. has done in the field of

environmentally-friendly building materials so we are very proud to be working with them on their latest project, AggreCoat.

“AggreCoat is an extremely versatile solution and, as the food industry is concerned, a very timely one. One of the major challenges facing food producers and retailers alike today is ensuring that they sell us is safe to consume. Chicken coops, milking sheds, poultry farms and food processing facilities in particular are ideal AggreCoat applications.”



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## Addmaster

Addmaster (UK) Ltd is Europe's leading supplier of high performance, technically innovative additives to the plastics, textile, paper, paints and coatings industries. We provide additive masterbatches, liquid or powder dispersions for any application. For more information about Addmaster or Biomaster Antimicrobial Protection call +44 (0) 1785 225656 or visit

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